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Emerging business models session

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Title:

A YEAR OF EXCITING DEVELOPMENTS FOR HINDAWI

Abstract:

On February 21, 2007 the Hindawi Publishing Corporation converted the last of its subscription-based journals to an open access model. In the year following this conversion Hindawi undertook a number of interesting new projects, including the establishment of a publishing partnership with SAGE Publications, the use of a new editorial structure across many of the journals in its collection, and the development of a new journal/platform employing a transparent peer review system. This presentation will both examine the motivations behind each of these projects and provide an update on their current status.

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